



BRANDON BAUGH

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As Manager of the Provider Payment Analytics Department, Brandon offers our clients an expertise in third-party payor payment and reimbursement. From his work in senior analytic leadership roles with Blue Cross and Blue Shield, as well as other various healthcare payor and state organizations, Brandon has an inside knowledge of third-party reimbursement, payment methodologies, utilization management, and healthcare economics. Having learned the intricacies of Medicare, Medicare Advantage, Medicaid, and other third-party payors, Brandon works to identify revenue opportunities of our clients.

Brandon's expertise covers the many facets of the health care industry. This includes award winning laboratory research for a nationally recognized academic medical center. Transitioning from providing care to supporting those who provide care, Brandon has spent the majority of his career focused in health data analytics and IT based solutions. He worked in various analyst related roles for leading payors and healthcare IT companies such as Blue Cross, Anthem, Perot Systems (now Dell Services), and Amerigroup. Responsibilities ranged from designing financial models for Case Management, Disease Management/Intensive Case Management and other ancillary wellness programs, to developing Medical Advisory Committee reporting that aligned with NCQA and state requirements, to developing strategies for improving Healthcare Effectiveness Data and Information Set (HEDIS) and Pay for Performance (P4P) scores

While working for the State of Connecticut, Brandon's was designated as the medical economics representative to the State of Connecticut General Assembly Medical Assistance Program Oversight Council Care Management (PCMH/PCCM) Committee, where he worked closely with the State of Connecticut Lead Actuary and the Person-Centered Medical Home (PCMH) Program Lead to develop custom reports on program specific metrics, quality metric development/evaluation, and financial incentive payments. Tasked with writing the annual report to the department of social services from 2013-2016, he proved instrumental in understanding Medicaid expansion and the resulting utilization and financial implications.

Brandon holds a Bachelor of Science degree from The University of Michigan and is completing his Master of Business Administration in Finance and Marketing. He is a current member of the Great Laker Chapter of HFMA.
